

# LeaAnne Daughrity, Ph.D.

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## *Creative Leader in Learning Technologies and Instructional Design*



### **Education:**

#### **PhD - 2021**

Learning Technologies  
University of North Texas  
**MS - 2017**

Instructional Technology  
& Library Sciences  
Texas A&M Commerce  
**MA - 2007**

Education - 12 hours  
University of St. Thomas  
**MS - 1997**

Public Relations  
University of Alabama  
**BA - 1996**

Communication  
University of Alabama



### **Skills:**

Mac and PC Proficient  
MS Office/Google Suite  
Smartsheets  
Storyboarding  
Adobe Creative Suite  
Vyond  
Copywriting  
ScreenFlow/Camtasia  
Articulate 360/Captivate  
E-Learning Expert  
Canvas Design  
Online Teaching  
Multimedia Campaigns



### **Certifications:**

EC-8 Generalist  
K-12 Technology Apps  
K-12 Library Media  
TXVSN Virtual School

Team-oriented professional with twenty-five years of service, dedicated to the end user's experience. Possesses exceptional skills in developing and selling ideas and learning opportunities, problem solving, addressing learner needs, leadership, and serving with a smile. Strong communicator with the ability to analyze a situation and develop concrete solutions to improve team and learner outcomes. Innovation, creativity, and consistency are the cornerstones of my journey.

### **Experience:**

#### **Instructional Design and Curriculum Development**

Program Manager for STEM instructional design and production projects  
Design proposals and road maps/blueprints, cultivating relationships with strategic partners  
Develop budgets based on identified client needs and expectations for success  
Lead quality-assurance team, designing learning experiences from blueprint to delivery  
Manage pipelines and organize large scale teams for curriculum production  
Define team roles and develop processes for successful onboarding and product development  
Provide risk mitigation strategies ensuring quality schedules, budget, and scope  
15 years experience in maintaining various Learning Management Systems  
PD designer with experience in instructional design, elearning, and andragogy/pedagogy  
Knowledge of Adult learning principles using ADDIE, Backwards Design, Agile  
Collaborate with faculty, SME's and Experience Reviewers to develop lessons and courses  
Course designer and Teacher remote, hybrid/hyflex, in-person, VILT, ILT  
Organize and institute large-scale collaborative learning environments and experiences  
Develop long-range programs with vertical alignment for continual progression  
Currently developing skills in VR/embodyed/immersive learning

#### **Research:**

Continually conduct learning research studies collaboratively with leading scholars  
Publish in and peer-review in-conference proceeding and publications

#### **Communication:**

Graphic design and 4-color publishing experience using Adobe Creative Suite and Canva  
Hire and manage personnel and develop new onboarding process (Led 5-25 person team)  
Establish and develop community corporate partners for long-term partnerships  
Develop and maintain yearly and long-term standardized communication plan  
Maintain set budgets while defining and implementing long term strategic goals

### **Career:**

10/22 - present Southern Methodist University TEIL Fellow - Researching Gaming/AI in Learning  
3/20 - present Adjunct Faculty at Northern Vermont University  
5/21 - 9/22 Director of STEM Curriculum Development at Wisewire Ed  
12/07 - 5/21 Discovery Ed - Professional Development and Higher Ed Course Designer  
6/19 - 5/21 Director of Communication at Lake Kiowa  
8/18 - 5/19 University of North Texas Graduate and Teaching Assistant  
8/17 - 7/18 STEAM Teacher at Callisburg ISD  
4/16 - 8/17 Dir. of Instructional Tech. and Media Services at John Paul II HS  
1/13 - 5/16 Instr. Tech. Lead and STEAM Teacher at Lucas Christian Academy  
7/10 - 12/12 Asst. Dir. of Instructional Tech. and Media Services at McKinney ISD  
7/07 - 6/10 Instr. Tech. Specialist and Teacher at Pasadena ISD  
1997 - 2001 Communication Director and Marketing Manager for Houston HCA facilities

### **Honors & Leadership:**

Member: ISTE, TCEA, ASCD, AECT, AERA  
Led 2 projects to ISTE Innovation Award  
TCEA SIGs: Library, Technology, and Robotics (Robotics Secretary & VP)  
Pasadena ISD: Think Big Honoree  
Girl Scout Technology Badge Mentor  
Boy Scout Troop Leader: 10 years

**Discovery Education 2007-present:** Speakers Bureau Honor, DEN Guru Award, Positive Modeling Award, Leadership Honoree, Integration Rock Star Award, Mini DENny Honoree, National Leadership Council (Texas President: 2 yrs.), Invitation to prestigious DEN Summer Institute - 13 yrs., DENSI Website and Yearbook Designer